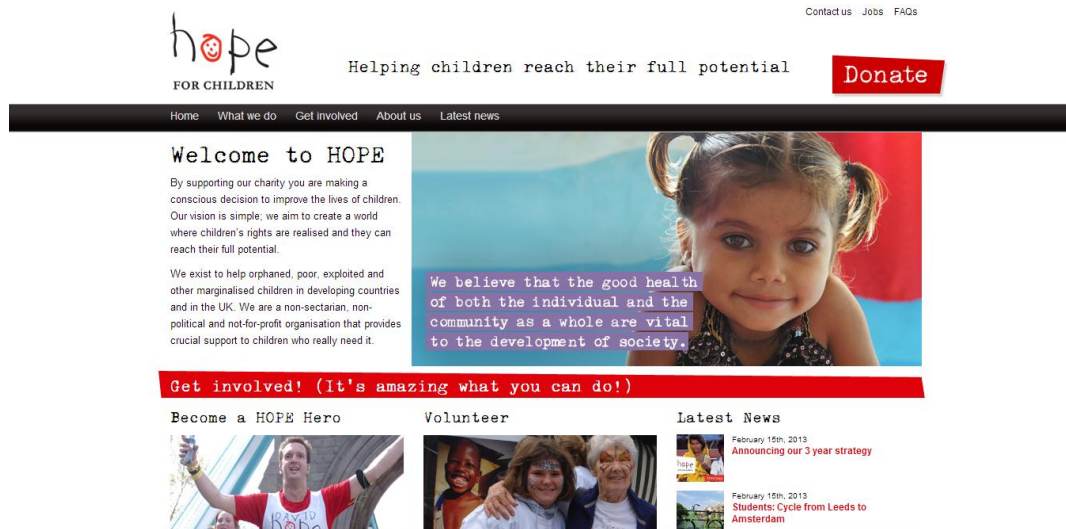




FOR CHILDREN

Press Release
www.hope-for-children.org

Hope for Children unveils new website



Hope for Children (HOPE) launches its new website today (Monday 25 February), developed by design and marketing agency, Satellite Creative.

The site has been redesigned to reflect the charity's recent re-brand, and aims to provide a rich and user-friendly interface, whilst still being packed full of information. Features of the site include news, project information, volunteer opportunities and fundraising events.

The online donation process has also been simplified, and videos detailing the charity's various projects have been uploaded.

Tee Macpherson, Marketing Director at Satellite Creative, said: "We at Satellite Creative are thrilled to have played an integral part in supporting Hope for Children in the refreshing of their website. Hope for Children is a wonderful charity which has a very honest approach, and are genuinely committed to helping children around the globe reach their full potential.

For us, as designers we wanted to ensure that the new website demonstrated the honesty, transparency, integrity and 100% commitment of all the HOPE team who work together in helping children and their communities around the world."

Chris Lyne, HOPE Marketing Manager, added: "We hope our supporters will really enjoy using our new website. We have tried to get across all the things we do to help children, as well as the ways they can get involved."

The new site is available [here](http://www.hope-for-children.org).

About Hope for Children

Hope for Children (HOPE) is a UK based charity which works towards a world where children's rights are realised and they can reach their full potential. We actively identify disadvantaged children and communities by working with local partners.

Through empowering, collaborating and learning together we aim to build a sustainable future for the children and communities we serve. Our focus is to reach as many children as we can and deliver to them the childhood every child deserves.

Helping children reach their full potential

Chris Lyne, Marketing Manager

t: +44 (0) 1442 234561

m: +44 (0) 7841359732

e: chrislyne@hope4c.org

w: www.hope-for-children.org

HOPE House, 14a Queensway, Hemel Hempstead, Herts, HP1 1LR, UK