

THE ONLINE JOBSEEKER JOURNEY

Research across 2013 of over 5,300 job seekers reveals:¹



84% say the job application process often or sometimes **negatively** impacts their view of the company



63% say that a bad recruitment experience would make them **less likely** to use a company's products and services



34% engage with potential employers through **social media**



24% form **negative opinions** of companies that do not have social media presence



39% search for jobs on **their mobile devices** and 31% have applied for a job using this method



Almost half of respondents (48%) say they research potential employers via **mobile internet devices**

On Monster.co.uk²

20,823 job searches are made **every hour**

200 job postings are viewed **every minute**

2,078 new job postings are made **per day**

Tues, Weds are the most popular days for **job hunting**

3,016 CVs are viewed by employers **per hour**

59% of job seekers have a **degree**

23% of job seekers have a **masters or doctorate degree**

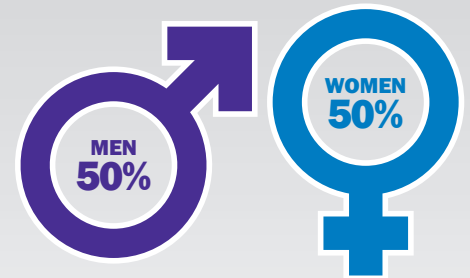
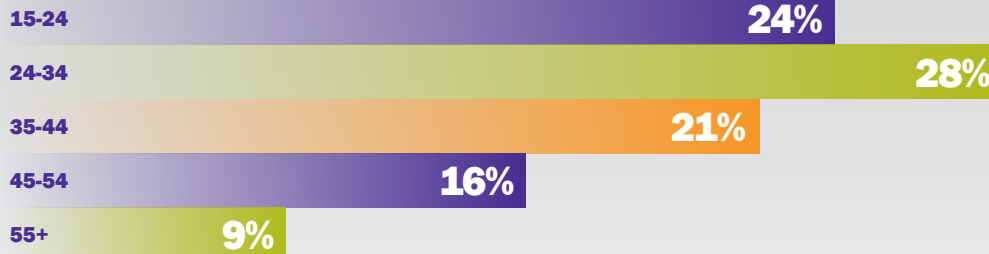
Job hunting at work³

28% of job seekers spend more than **three hours** per week looking for jobs at work

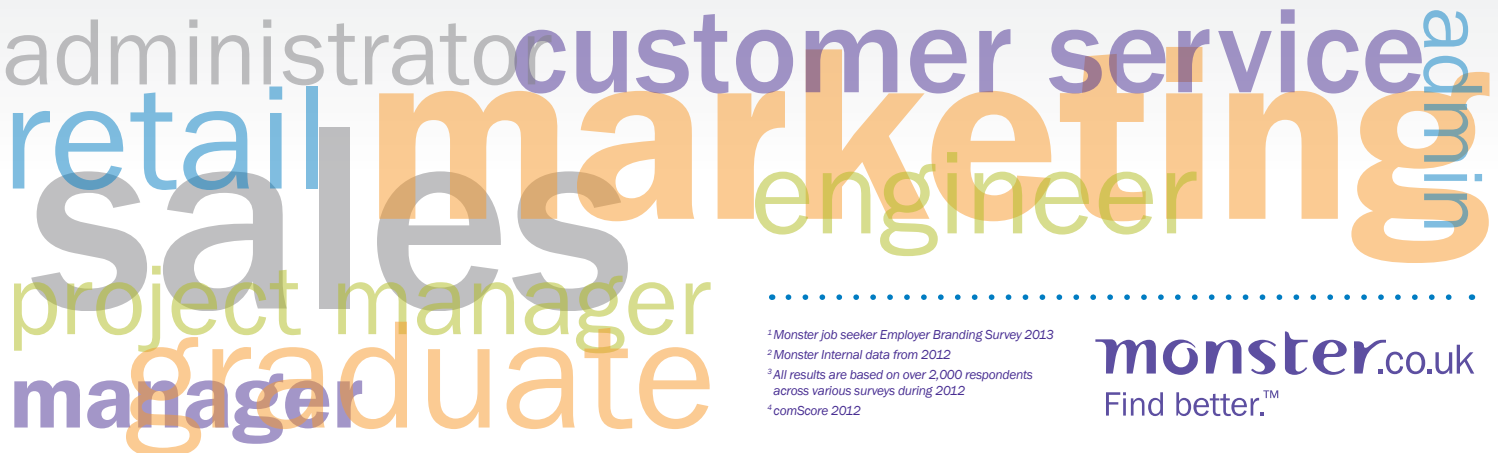
16% more than **five hours** per week

7% more than **ten hours** per week

UK Job seeker age and sex demographics⁴



Top searches at Monster.co.uk²



¹ Monster job seeker Employer Branding Survey 2013

² Monster Internal data from 2012

³ All results are based on over 2,000 respondents across various surveys during 2012

⁴ comScore 2012

monster.co.uk
Find better.™